

FOR IMMEDIATE RELEASE  
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CONTACTS: Romney Beebe (ext. 118) or  
Megan Franko (ext. 148) at 703-683-5004

## **New Pajamas Media Contest Asks “Who Will Be The Next President?”**

LOS ANGELES (October 28, 2008) - Pajamas Media ([www.pajamasmedia.com](http://www.pajamasmedia.com)), an online media company providing news coverage, analysis and political opinion, today launched the “Choose The President” contest. PJM’s contest (<http://pajamasmedia.com/pjm-choose-the-president/>) allows visitors to the website to select either Barack Obama or John McCain as the winner of the upcoming election and guess how many electoral votes the winning candidate will garner. Those who choose correctly will be eligible to win prizes including a Logitech Harmony Remote and a 10<sup>th</sup> anniversary, limited edition box set from Encounter books.

“The ‘Choose The President’ contest is part of Pajamas Media’s thorough 2008 election coverage that continues to provide voters with an all-inclusive, one-stop-shop for information and analysis to keep them informed and involved as the campaign winds down,” said Pajamas Media CEO and Co-founder Roger L. Simon.

“In addition, people all over the world who are watching this election can actually participate through our contest. Blogs and the Internet have made national politics more interactive than ever before and Pajamas Media has played a big role in that,” Simon added, noting the 62.4 million page views the PJM network garnered in September 2008 and the recent addition of the Internet TV component Pajamas TV ([www.pjtv.com](http://www.pjtv.com)).

The grand-prize winner will be drawn from all entrants who correctly guess the winner of the election and the number of electoral votes garnered. A second drawing will determine the five runner-ups. Winners will be announced on November 7, 2008.

Pajamas Media is committed to presenting a wide spectrum of news and political opinion. The site includes 14 distinguished PajamasXpress bloggers, including the latest addition of distinguished writer Ron Radosh, and a host of other contributors ranging from “Instapundit” Glenn Reynolds to former Senator Fred Thompson.

### **About Pajamas Media and Pajamas TV**

Pajamas Media ([www.pajamasmedia.com](http://www.pajamasmedia.com)), an online media company, provides coverage, thoughtful analysis and commentary on issues of the day through its network of more than 90 correspondents and bloggers reporting from 47 countries and through original stories, podcasts and videos. Pajamas TV ([www.pjtv.com](http://www.pjtv.com)) is a Media 2.0 Internet TV venture of Pajamas Media focused on covering news, opinion and issues of the day. The Pajamas Media network garnered 62.4 million page views in September 2008.

**To schedule an interview with Pajamas Media CEO and Co-Founder Roger L. Simon, contact Romney Beebe (ext. 118) or Megan Franko (ext. 148) at (703) 683-5004.**